

Program



Tourism Geographies Conference

Date : August 2nd to 5th 2018
Location : La Malbaie, Québec

THURSDAY AUGUST 2ND

13 : 00 - 14 : 00 REGISTRATION at *Fairmont Le Manoir Richelieu*

181, rue Richelieu
La Malbaie, Charlevoix
Quebec, Canada, G5A 1X7
+ 1 418 665 3703
Map & Directions

<https://www.fairmont.com/richelieu-charlevoix/map/mapanddirections/>

14 : 00 - 14: 45 CONFERENCE OPENING

- State of Tourism Geographies, by **Dieter Müller**, Umeå University (Sweden)
- Tourism Partnered Research in Québec-Charlevoix, by **Laurent Bourdeau**, Université Laval (Canada)

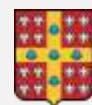
14 : 45 - 15 : 35 COMMUNICATIONS SESSIONS (A)

Chair: Arie Stoffelen, University of Groningen (Netherlands)

- **Christopher Fullerton**, Brock University, St. Catharines (Canada): *Developing Rural Tourism through Community-University Partnerships*
- **Alan A. Lew**, Northern Arizona University & **Chin-Cheng (Nickel) Ni**, National Tsing Hua University: *Tourism Place Making as Resilience*



QUÉBEC-CHARLEVOIX
Attractivité et innovation
en tourisme
Chaire de recherche en partenariat



UNIVERSITÉ
LAVAL

Tourism Geographies Conference

La Malbaie, August 2nd – 5th 2018

15 : 35 – 15 : 50 BREAK

15 : 50 - 17 : 05 COMMUNICATIONS SESSIONS (B)

Chair: Joseph Cheer, Monash University (Australia)

- **Asunción Blanco-Romero & Gemma Cànoves Valiente**, Universitat Autònoma de Barcelona (Spain): *Inland resilient tourism products in Spain*
- **Xiao-Fei Hao, Zeng-Xian Lianga & Xiao-Ming Zhanga**, Sun Yat-sen University (China): *Collage or collision: Verbal language representation in a local tourism cultural production of China*
- **Gustav Visser**, Stellenbosch University (South Africa): *Tourism and urban morphological change in South Africa*

We will walk toward the museum (about 15-17 minutes or 1.4 km)

17 : 30 - 19 : 30 VISIT AND COCKTAIL - Musée régional de Charlevoix

- Musée régional de Charlevoix : <http://www.museedecharlevoix.qc.ca/en>

Free evening for delegates and guests

FRIDAY AUGUST 3RD 2018

8 : 30 - 10 : 10 COMMUNICATIONS SESSION (C)

Chair: Meng Qu, Hiroshima University (Japan)

- **Qingming Cui & Honggang Xu**, Sun Yat-sen University (China): *Rethinking the social construction of nature in ecotourism research*
- **Dana Fialová & Jiří Vágner**, Charles University Prague (Czechia): *Whitewater paddling in Czechia - from romantic leisure to Olympic medals and commercial tourism*
- **Tatjana Thimm**, University of Applied Sciences (Germany): *Climate Change in the Black Forest, Germany: Changing Risks into Opportunities for Sustainable Tourism Businesses*
- **Veronika Červinská & Tomáš Burda**, University of Hradec Králové (Czechia): *Effect of transport service on the visitor attractiveness of tourism in the Czech Republic*



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10 : 10 - 10 : 30 BREAK

10 : 30 - 11 : 45 COMMUNICATIONS SESSION (D)

Chair: Dieter Müller, Umeå University (Sweden)

- **Manuela Gutberlet**, German University of Technology in Oman and RWTH Aachen University (Germany): *"I am one of the last Omanis in the Souq"*
- **Jane Lovell**, Canterbury Christ Church University (England): *Opening the memory boxes: magical realism and the Haida people*
- **Rita de Cássia Ariza da Cruz**, University of São Paulo (Brazil): *Crisscrossed Geographies: Methodological Notes for Thinking about Tourism in the Contemporaneity*

11 : 45 - 13 : 00 LUNCH

13 : 30 - 18 : 00 FIELD TRIP : Saint-Joseph de la Rive by Train

- Train ride and museum visit
- Train de Charlevoix : http://traindecharlevoix.com/english/?_from_store=français
- Musée Maritime : <http://www.museemaritime.com/Home/>

Return by bus to *Fairmount Le Manoir Richelieu* (La Malbaie)

Free evening for delegates and guests

SATURDAY AUGUST 4TH 2018

8 : 30 - 10 : 10 COMMUNICATIONS SESSION (E)

Chair: Velvet Nelson, Sam Houston State University (USA)

- **Meng Qu & Carolin Funck**, Hiroshima University (Japan): *The Influence of Setouchi International Art Festival and Rural Triennale Tourism on the Revitalization of Island Communities in the Seto Inland Sea, Japan - Case Study of Teshima*
- **Arie Stoffelen**, University of Groningen (Netherlands), **Bright Adiyia**, Belgium & University of Leuven (Belgium) & **Dominique Vanneste**, University of Leuven (Belgium): *Post-apartheid socio-economic spatial policy and tourism-induced entrepreneurship: local development in Pilanesberg National Park, South Africa*
- **Yuan Meng, Xu Honggang & Li Jun**, Sun Yat-sen University (China): *Well-being of cycling tourists in Hainan, China*



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- **Isabelle Falardeau**, Université Laval (Canada): *Territorial rooting of authenticity within nature-based tourism*

10 : 10 - 10 : 30 BREAK

10 : 30 - 12 : 10 COMMUNICATIONS SESSION (F)

Chair: Gustav Visser, Stellenbosch University (South Africa)

- **Joseph Cheer**, Monash University (Australia): *Geographies of marginalization: A research agenda examining modern slavery in tourism*
- **Dana Fialová**, Charles University Prague (Czechia) & **Tomáš Burda**, University of Hradec Králové (Czechia): *Lookout towers in Czechia – traditional tourist attractions, investments into regional identity awareness or destination innovations?*
- **Jie Zhang, HL Zhang & JH Zhang**, Nanjing University (China): *Community as authentic icon of tourism landscape in vernacular township of China: a critical observation*
- **Soledad Morales Pérez & Lluís Garaya**, Universitat Oberta de Catalunya (Spain): *User Engagement and Drivers in Festivals' Virtual Brand Communities: Lessons Learned About Branding, Social Capital and Place Making*

12 : 10 - 13 : 30 LUNCH

13 : 30 - 15 : 10 COMMUNICATIONS SESSION (G)

Chair: Manuela Gutberlet, German University of Technology in Oman and RWTH Aachen University (Germany)

- **Dieter Müller**, Umeå University (Sweden): *The Spatial Diffusion of Fine Dining Restaurants in Sweden, 2005-2015*
- **Velvet Nelson**, Sam Houston State University (USA): *Reputation Management Online: Visit Houston on Facebook*
- **Xu Hongang & Huang Liyuan**, Sun Yat-sen University (China): *A place for escape, cancer tourists in Bama, China*
- **Aija van der Steina**, University of Latvia (Latvia) & **Maija Rozīte**, Turība University (Latvia): *Dark Tourism in Latvia: Tourism Sites Related to the Holocaust*



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15 : 10 - 15 : 30 BREAK

18 : 00 - 22 : 00 Historical tour of the hotel & cocktail
& GALA DINNER at Fairmont Le Manoir Richelieu

SUNDAY AUGUST 5TH 2018

9 : 30 - 12 : 00 EXCURSION - Charlevoix's Geological Wonders : Observatoire de
l'Astroblème

- Observatoire de l'Astroblème: <https://www.astroblemecharlevoix.org>

